



**PROVISIONAL AGENDA
as of March 15, 2006**

2nd INSME Association Annual Meeting 2006

***“Boosting Innovation by Bridging the Knowledge Gap:
A Developer-User Approach”***

**Montevideo – Uruguay
Tuesday, 25 April, 2006**

**NH Columbia Hotel
Rambla Gran Bretana 473**

Sala Reconquista

Registration

8:30 – 9:00

*Open to all interested, enrolled participants
(including INSME non-Members)*

Opening Session

9:00 - 9:30

Welcome Statements

Mr. Washington Burghi
President of the Uruguayan Chamber of Industries

Mr. Danilo Astori

Minister of Economy and Finance
Member of the Uruguayan Council for Innovation

Mrs. María Callejón

INSME Association President
General Director for SME Policy, Ministry of Industry, Tourism and Trade, Spain

***First Morning Working Session:
BUILDING ALLIANCES BETWEEN SMEs & KNOWLEDGE DEVELOPERS***

9:30 – 11:00

Moderator:

Mrs. Gabriela Couto

Associate Director of the Technology Management Center (CEGETEC, INSME Member) of the Chamber of Industries, Uruguay

Mr. Hernan Bacarini

National University of Lujan, Argentina
Coordinator of MERCOSUR for the European Commission Project UNIND-LAM-
Analysis of the State of the Art, Needs and Co-operations Potential of the
University and Industry system
“Analysis of Industry/University Relationship in the MERCOSUR region”

Mr. Jose Luis Briansó

Autonomous University of Barcelona, Spain
Project Leader and Coordinator of Europe for the European Commission Project
UNIND-LAM - Analysis of the State of the Art, Needs and Co-operations
Potential of the University and Industry system
“Analysis of Industry/University Relationship in Europe”

Mr. Aleardo Furlani

Chief Executive Officer, INVENT SAS and INNOVA SPA, Italy
*“Knowledge building, networking and organizational enhancement as key drivers
of SMEs innovation process: practical cases and models”*

Mr. Jorge Yutronic

Executive Director, Fund for the Promotion of Scientific and Technological
Development (FONDEF), Chile

Discussion with the floor

Coffee Break & Stand Exhibition

11:00 – 11:15

Second Morning Working Session:

**DEVELOPING SME'S INNOVATION AND INTERNATIONALISATION POTENTIAL
THROUGH NETWORKING AND PUBLIC-PRIVATE PARTNERSHIP**

11:15 – 13:00

Moderator:

Mr. Pablo Damian Kunik

Senior Economist, Mercosur Consulting Group Ltd., Argentina

Mr. Thomas Andersson

President of the International Organisation for Knowledge Economy and Enterprise Development (IKED)

President of Jönköping University, Sweden

INSME Vice-President

"Appropriate funding, competences and partnerships for SME innovation and internationalisation"

Mr. Paulo César Rezende de Carvalho Alvim

Manager of the Innovation and Technology Access Unit of the Brazilian Micro and Small Business Support Service (SEBRAE, INSME Member), Brazil

"Technological Supporting Actions for SMEs - The SEBRAE Experience"

Showcases:

Mr. Martin Izarra

Director-General of Brapenta Eletronica, Brazil

"The benefits reaped from the technological support offered by SEBRAE"

Representative to be nominated

Tizone, technology development community, Uruguay

Discussion with the floor

Buffet Lunch

at Terraza

13:00 – 14:30

offered by UNIND-LAM

First Afternoon Working Session:
THE ROLE OF THE INTERMEDIARIES IN BRIDGING THE KNOWLEDGE GAP

14:30 – 16:00

Moderator:

Dr. Serge Golovanov

President of GOLEM Integrated Microelectronics Solutions, Austria and INSME Board Member

Mr. Hashim Hussein

Head of the Investment & Technology Promotion Office (ITPO) of the United Nations Industrial Development Organization (UNIDO), Arab Center for Entrepreneurship and Investment Training (ARCEIT), Kingdom of Bahrain

"The Bahrain Model: Developing Sustainable Small & Medium Enterprises through Entrepreneurship"

Ms. Mercedes Ines Carazo

National Coordinator of the Technological Innovation Centers Network, Ministry of Production, Peru

"The experience of the innovation technology centres in Peru"

Mr. Iñigo Segura Diaz de Espada

General Manager, Spanish Federation of Innovation and Technology Organisations (FEDIT), Spain

INSME Association Board Member

"Technology Centres in Spain: origins, present situation and keys for their future development"

Mr. Horacio E. Bosch

President of the Council of Industrial Research Associations of the America (CIRAA) and General Secretary of the FUNPRECIT Foundation, Argentina

"Industrial research projects managed by the business innovation association FUNPRECIT in Argentina"

Showcase:

Practical views from one Uruguayan company

Discussion with the floor

Coffee Break & Stand Exhibition

16:00 – 16:15

Second Afternoon Working Session:
MECHANISMS AND INSTRUMENTS FOR INNOVATION: STRATEGIES FOR IMPROVEMENT

16:15 – 17:30

Moderator:

Mr. Aleardo Furlani

Chief Executive Officer, INVENT SAS and INNOVA SPA, Italy

Mr. Christian Saublens

Director of European Association of Development Agencies (EURADA)

"Innovation tools to finance innovative SMEs"

Mr. Fernando Aldana

Secretary General the Ibero-American Program for Science and Technology (CYTED), Spain

"New strategic planning of CYTED's Iberoeka Program"

Mr. Jaap van Tilburg

Chairman of Top Spin International and
Senior Consultant at the University
of Twente, the Netherlands

"Spin-offs as a mechanism for innovation: the Spin Off Curacao (SPOC) project"

Mr. Dick van Barneveld

President of Top Spin
International, the Netherlands

Mr. Farooq Sobhan

President, Bangladesh Enterprise Institute (BEI), Bangladesh

INSME Association Board Member

"Assisting SME innovative initiatives through public-private programs"

Discussion with the floor

Conclusions

17:30 – 18:00

Mr. Jorge Brovetto

Minister of Education and Culture

Head of the Uruguayan Council for Innovation, Uruguay

Mr. Luis Pieri Storni

Managing Director of the Technology Management Center (CEGETEC, INSME Member) of the Chamber of Industries, Uruguay

Mr. Luigi Corbò

Director General, Institute for Industrial Promotion (IPI, INSME Founding and Sustaining Member and host of the INSME Secretariat) Italy

Ms. Simona Marzetti

INSME Association Secretary General

Director of the Direction for Innovation and Technology Transfer, Institute for Industrial Promotion (IPI), Italy

*Interpretation from Spanish to English and vice versa will be provided although documentation will be provided in **English only**.*

**A hall for stands exhibition and networking and bilateral meetings
will be available throughout the day**

9.00 – 19:00

Networking Cocktail

and

Candombe Drum Show

at

Cabildo de Montevideo (the former Town Hall)

19:00 – 23:00

offered by CEGETEC

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Montevideo – Uruguay

Wednesday, 26 April, 2006

Site Visits

Visits to technological and scientific centres surrounding Montevideo:
Open to all interested registered participants (including INSME non-Members)

9:00 – 17:30

Pick up at the NH Columbia Hotel
Rambla Gran Bretana 473

Visit to **LATU** – Technological Laboratory of Uruguay (*Laboratorio Tecnológico Uruguayo*) (www.latu.org.uy)

Visit to a **public technology park**

Visit to **Zonamerica** – Business & Technology Park (www.zonamerica.com)

Local transportation from and to the NH Columbia Hotel will be provided by the co-organisers

The sites are about 30 minutes to an hour drive from the centre of Montevideo

*Documentation and presentations will be in **English only***

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www.annualmeeting2006.insme.org

